



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: )

Ronald A. Katz, et al. )

Serial No.: 09/505,619 )

Filed: February 16, 2000 )

For: METHODS AND APPARATUS )  
FOR INTELLIGENT SELECTION )  
OF GOODS AND SERVICES IN )  
TELEPHONIC AND )  
ELECTRONIC COMMERCE )

Group Art Unit: 3625

Examiner: Kerr, Debra E.

Attorney Docket No.: PAT-009B

#9/B  
Amendment  
to as per original  
summary (03/21/03)  
- [Signature]

AMENDMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Office Action mailed 23 May 2002, please amend the application as follows:

IN THE CLAIMS:

Please amend the claims as follows:

1. (Once amended) A method for providing at least one offer[s] of an upsell item constituting at least one of a good [or] and a service in the form of offers for purchase of the upsell item to potential customers as users of a [the] system, utilizing an electronic communications device[, such as a telephone, videophone or computer], the method comprising at least the following [steps of]:

establishing communication via the electronic communications device between the user and the system for purpose of a primary transaction for at least one of specific item selected by the user[,];

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